

BIOCOM  
GLOBAL LIFE SCIENCE  
PARTNERING



*Conference*

FEBRUARY 24-25, 2016  
THE LODGE AT TORREY PINES

[WWW.BIOCOM.ORG](http://WWW.BIOCOM.ORG)



# SPONSORSHIP OPPORTUNITIES

## PROGRAM SPONSOR-DIAMOND

### Program

- Opportunity to moderate panel during a conference session AND
- Opportunity to participate on an alternate panel
- Exclusive sponsor of Speakers Dinner
- Opportunity to address attendees during the Speakers Dinner
- Opportunity to uniquely brand the Speakers Dinner by working closely with Conference Director

### Marketing

- Opportunity to submit a one-page (single-sided) color advertisement in final printed program
- Promotion as Diamond Sponsor via the conference website, brochures, Biocom.org, advertisements, press releases, on-site signage etc.
- Company profile in the sponsor section of the final printed program
- Signage/logo recognition during Speakers Dinner
- Visibility on Partnering App through ads and app notifications
- Targeted Facebook posts and company-specific Twitter recognition leading up to and during the conference
- Opportunity to provide attendee gifts during Speakers Dinner

### Attendance/Partnering

- Eight (8) conference registrations for you, colleagues &/or guests
- Discounted price for additional colleagues (50% off)
- Dedicated private room for partnering meetings for full conference
- Three (3) invitations to the Speakers Dinner

### Business Development

- Access to the final registration list for post conference marketing efforts

**One (1) opportunity available | Investment \$35,000 (ON HOLD)**

# SPONSORSHIP OPPORTUNITIES

## PROGRAM SPONSOR- PLATINUM

### Program

- Opportunity to moderate or participate in a panel discussion at the conference (subject to committee review)
- Opportunity to participate on the planning calls to develop your panel

### Marketing

- Promotion as a Platinum Sponsor via the conference website, brochures, Biocom.org, advertisements, press releases, on-site signage etc.
- Opportunity to submit a full page (single-sided) color advertisement in final printed program
- 2nd tier logo recognition as a Platinum sponsor on all marketing materials
- Logo recognition on the screens during your sponsored session
- Opportunity to place marketing materials on the tables during your sponsored session
- Company profile in the sponsor section of the final printed program
- Visibility on Partnering Conference App through ads and app notifications
- Targeted Facebook posts and company-specific Twitter recognition leading up to and during the conference

### Attendance/Partnering

- (5) Five conference registrations for you, colleagues &/or guests
- Complimentary private meeting room throughout full conference

### Business Development

- Invitation to attend the speakers dinner (this is an invitation only event)
- Access to the attendee list after the event with full contact information

**Multiple opportunities available | Investment \$20,000 (4 SOLD)**

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## PARTNERING FORUM/INTERNET SPONSOR-GOLD LEVEL

### Marketing

- Corporate branding on the splash page of internet consoles located in Partnering Forum
- Your company name will be the access code to access the wireless internet during the conference
- Wireless code will be pre-printed in the conference program offering additional exposure for your company
- Sponsor table for marketing materials located in the Partnering Forum
- Promotion as a Gold Sponsor via the conference website, brochures, Biocom.org, advertisements, press releases, on-site signage etc.
- Company profile in the sponsor section of the final printed program
- Opportunity to submit a 1/2 page (single-sided) full color advertisement in the final printed program
- Signage/logo recognition during sponsored event

### Attendance/Partnering

- Four (4) full conference registrations for you, colleagues &/or guests including access to the partnering site
- Private meeting room for duration of conference for partnering meetings

**One (1) opportunity available | Investment \$15,000**

# SPONSORSHIP OPPORTUNITIES

## **GALA RECEPTION-LEAD/GOLD LEVEL SPONSOR**

### **Marketing**

- Recognized as Lead Sponsor of Gala reception
- Opportunity to uniquely brand the event by working closely with Conference Director (may require additional sponsorship costs)
- Opportunity to submit a 1/2 Page (single-sided) full color advertisement in the final printed program
- Promotion as a Gold Sponsor via the conference website, brochures, Biocom.org, advertisements, press releases, on-site signage etc.
- Company profile in the sponsor section of the final printed program
- Signage/logo recognition during sponsored event
- Opportunity to provide attendee gifts/display materials at reception(sponsor incurs additional costs)

### **Attendance/Partnering**

- Two (2) conference registrations for you, colleagues &/or guests
- Ten (10) Gala Reception guest passes

**Two (2) opportunities available | Investment \$10,000**

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## **GALA RECEPTION SUPPORTING SPONSOR- SILVER LEVEL**

### **Marketing**

- Recognized as a Supporting Sponsor/Silver Sponsor of Gala reception
- Promotion as a Silver Sponsor of the conference via the conference website, brochures, Biocom.org, advertisements, press releases, on-site signage etc.
- Company profile in the sponsor section of the final printed program
- Signage/logo recognition during sponsored event
- Opportunity to display materials during reception(sponsor incurs additional costs)

### **Attendance/Partnering**

- One (1) conference registration for you, a colleague &/or a guest
- Five (5) Gala reception guest passes

**Three (3) opportunities available | Investment \$7,500**

# SPONSORSHIP OPPORTUNITIES

## VIP SPEAKERS DINNER SPONSOR-GOLD LEVEL

Be the exclusive or co-sponsor of this VIP Dinner and gain valuable access to the high caliber speakers participating in the Biocom Global Life Science Partnering Conference. Being held on the first night of the conference, this invitation-only event is the perfect forum to showcase your company in an intimate setting.

### Program

- Exclusive sponsor of Speakers Dinner (or co-sponsor)
- Opportunity to uniquely brand the event by working closely with Conference Director

### Marketing

- Opportunity to submit a one-page (single-sided) full color advertisement in the final printed program (co-sponsors receive ½ page ad)
- Promotion as Gold Sponsor via the conference website, brochures, Biocom.org, advertisements, press releases, on-site signage etc.
- Company profile in the sponsor section of the final printed program
- Signage/logo recognition during sponsored event
- Opportunity to provide attendee gifts (sponsor incurs additional costs)

### Attendance/Partnering

- Five (5) conference registrations for you, colleagues &/or guests (co-sponsors receive 2 conference registrations)
- Two (2) Dinner passes (co-sponsors receive 1 pass each)

**One (1) opportunity available | Exclusive Investment \$15,000 | Co-Sponsorship Investment \$10,000 (ON HOLD)**

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## CLOSING RECEPTION SPONSOR-SILVER LEVEL

### Program

- Opportunity to uniquely brand the event by working closely with Conference Director, which may require additional sponsorship costs

### Marketing

- Add a company document/item into the conference handbag, which must be approved by conference organizer (if applicable)
- Promotion as a Silver Sponsor via the conference website, brochures, Biocom.org, advertisements, press releases, on-site signage etc.
- Company profile in the sponsor section of the conference handbook
- Signage/logo recognition during sponsored event
- Opportunity to provide attendee gifts during closing reception (sponsor incurs additional costs)

### Attendance/Partnering

- Two (2) conference registrations for you, colleagues &/or guests

**One (1) opportunity available | Investment \$10,000**

# SPONSORSHIP OPPORTUNITIES

## LANYARD SPONSOR-GOLD LEVEL

As the exclusive lanyard sponsor, each attendee's name badge will be attached to a lanyard that will feature your company logo. Your company will receive optimal visibility for the entire conference.

### Marketing

- Corporate logo printed on each lanyard, which is distributed to all delegates upon registration
- Promotion as a Gold Level via the conference website, brochures, Biocom.org, advertisements, press releases, on-site signage etc.
- Company profile in the sponsor section of the final printed program

### Attendance/Partnering

- Four (4) conference registrations for you, colleagues &/or guests

**One (1) opportunity available | Investment \$15,000**

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## CONFERENCE PADFOLIO-SILVER LEVEL

As the exclusive padfolio sponsor, each attendee will be given a padfolio with your company logo featured on cover. The conference program will be inside each padfolio ensuring all attendees take your branded gift

### Marketing

- Corporate logo printed on padfolios given to all delegates
- Promotion as a Silver Sponsor via the conference website, brochures, Biocom.org, advertisements, press releases, on-site signage etc.
- Company profile in the sponsor section of the final printed program

### Attendance/Partnering

- Two (2) conference registrations for you, colleagues &/or guests

**One (1) opportunity available | Investment \$10,000**

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## FINAL PRINTED PROGRAM-SILVER LEVEL

As the program sponsor, each attendee will be given a program with your company logo featured on the inside cover.

### Marketing

- Corporate advertisement printed on the back cover of final printed program
- Promotion as a Silver Sponsor via the conference website, brochures, Biocom.org, advertisements, press releases, on-site signage etc.
- Company profile in the sponsor section of the final printed program

### Attendance/Partnering

- Two (2) conference registrations for you, colleagues &/or guests

**One (1) opportunity available | Investment \$10,000**

# SPONSORSHIP OPPORTUNITIES

## **WATER BOTTLE SPONSOR– SILVER SPONSOR**

Your company will be positioned the Exclusive Water Bottle Sponsor, with the company logo on the item distributed to all conference attendees. In an effort to conserve water, conference attendees will be asked to only use the reusable water bottles while at the conference. People are more likely to reuse these containers than disposable bottles, which are easily forgotten and wasted.

### **Marketing**

- Exclusive logo on water bottles
- Promotion as a Silver Sponsor via the conference website, brochures, Biocom.org, advertisements, press releases, on-site signage etc.
- ½ page printed ad in program
- Company profile in the sponsor section of the final printed program

### **Attendance/Partnering**

- Two (2) conference registrations for you, colleagues &/or guest

**One (1) opportunity available | Investment \$10,000**

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## **ATTENDEE BREAKS-BRONZE LEVEL**

As the break area sponsor, your company logo will be highly visible in all attendee break areas at the conference.

### **Marketing**

- Corporate exposure as sponsor over two days located by the break areas
- Dedicated display table & signage for full conference
- Opportunity to brand disposable coffee cups with your logo
- Promotion as a Bronze Sponsor via the conference website, brochures, Biocom.org, advertisements, press releases, on-site signage etc.
- Company profile in the sponsor section of the final printed program

### **Attendance/Partnering**

- Two (2) conference registrations for you, colleagues &/or guest

**One (1) opportunity available | Investment \$8,000**

# SPONSORSHIP OPPORTUNITIES

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## **SPEAKER GIFT SPONSOR- BRONZE LEVEL**

This sponsorship provides your company with an opportunity to place a VIP gift with your company's logo directly into the hands of life science company decision makers. Gifts are subject to approval by Biocom

### **Marketing**

- Promotion as a Bronze Sponsor via the conference website, brochures, Biocom.org, advertisements, press releases, on-site signage etc.
- Company profile in the sponsor section of the final printed program
- Exclusive logo visibility on gifts given to speakers

### **Attendance/Partnering**

- Two (2) conference registrations for you, colleagues &/or guests

**One (1) opportunity available | Investment \$7,500**

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## **AD IN CONFERENCE PROGRAM-BRONZE LEVEL**

### **Marketing**

- Opportunity to submit a one-page (single-sided) full color advertisement in conference handbook
- Promotion as a Bronze Sponsor via the conference website, brochures, Biocom.org, advertisements, press releases, on-site signage etc.

### **Attendance/Partnering**

- One (1) conference ticket for you, a colleague &/or a guest

**One (1) opportunity available | Investment \$5,000**